



Pedro Santana

Senior Full-Stack Engineer

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Profiles	OxZOuk	zOuk
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Summary	Full-Stack Engineer with 10+ years of experience designing and delivering scalable web solutions. With a proven track record of building enterprise-grade applications for global clients in logistics, e-commerce, and media sectors. Transitioned from self-taught programming foundations to leading technical implementations as a Merkle DACH consultant, combining technical expertise with strategic client collaboration.
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Experience	<div><div>BetterFleets Software Engineer & Co-Founder <i>Solo-developed commercial SaaS products demonstrating full-stack expertise.</i><ul style="list-style-type: none">Designed and launched a production-grade application from concept to deployment, handling architecture, UI/UX, and DevOps.Built <u>BetterFleets</u> using Next.js/TypeScript stack.Independently managed entire product lifecycle including market research, CI/CD pipelines, and GDPR-compliant infrastructure.</div><div>Merkle DACH Front-End Consultant Merkle DACH<ul style="list-style-type: none">Led development of progressive web app with offline-first caching strategyCreated component library using Atomic Design principles, reducing UI development time by 30% across projectsMigrated 3 legacy React 16 apps, to React 18 with 100% test coverage</div><div>Freelance Software Engineer Software Engineer <i>Delivered full-stack solutions for media and entertainment clients:</i><ul style="list-style-type: none">Built CMS-driven news portal serving 10k+ monthly visitorsEngineered web radio platform with HTML5 audio player integrationDeveloped ticket sales platform for a music festival</div></div> <div><div>Jan 2024 - May 2025</div><div>Remote</div><div>Oct 2019 – Nov 2023</div><div>Leiria, Portugal (Hybrid)</div><div>Nov 2014 - Oct 2019</div><div>Remote</div></div>
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Education	<div><div>Self-Directed CS Curriculum Computer Science <i>Continuous professional development through industry practice and technical mentorship.</i><ul style="list-style-type: none">Developed core competencies through 10,000+ hours of hands-on software engineering experienceEstablished freelance development practice at 17, delivering 5+ client projects before full-time employmentPursued formal CS education (2017-2019) before transitioning to professional engineering roles</div><div>2012 - Present</div><div>IT</div></div>
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Projects	<div><div>BetterFleets Vehicle Fleet Management Platform (In Development) https://betterfleets.io<ul style="list-style-type: none">Developing SaaS solution for logistics optimizationImplementing automated data retrieval and analysisDesigning CI/CD pipeline using GitHub Actions for zero-downtime deployments</div><div>Jan 2025 - Present</div></div> <div>Next.js, TypeScript, Node.js, Tailwind, Playwright</div>
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Skills	<div><div>Frontend ● ● ● ● ● React, Next.js, TypeScript, Astro</div><div>Backend ● ● ● ● ○ Node.js, REST APIs, PostgreSQL, Go</div><div>Tools ● ● ● ● ● Figma, GitHub Actions, Vite</div><div>Misc ● ● ● ● ○ PWAs, WebSockets, Godot, AI/LLM integration</div></div>
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Interests	<div><div>Web Development react, nextjs, astrojs, vite, AI</div><div>UX Design figma, gimp, photoshop</div></div> <div><div>Game Development aseprite, godot, pixelart</div></div>
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Languages	<div><div>Portuguese Native ● ● ● ● ●</div><div>English Fluent (C2 Proficient) ● ● ● ● ●</div><div>Spanish Basic (B2 Business) ● ● ● ○ ○</div></div>
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